



# ANIMAL FARM

GEORGE ORWELL

AUGMENTED REALITY ENABLED VERSION



# ANIMAL FARM



A FAIRY STORY BY  
GEORGE ORWELL

Living Popups illustrated and  
AUGMENTED REALITY enabled



Living Popups

Augmented reality popups featuring  
animation by Living Popups and the  
voices of:

**Napoleon** *Bryan Cranston*

**Squealer** *Hal Cruttenden*

**Snowball** *Alfred Molina*

**Boxer** *Steven Weber*

**Benjamin** *Spencer Garrett*

**Dame Rat** *Laraine Newman*

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# WELCOME

Welcome to the Living Popups illustrated and augmented reality enabled printing of *Animal Farm* by George Orwell.

Published in 1945 as a commentary on the nobility of Soviet communism, the themes still ring true today and serve as a warning about the dangers of political terrorism.

In this version, at key points in the text, AR enabled illustrations serve as targets that come to life on a mobile device running the Living Popups AR Reading Companion App\*. The popups give context and additional background to help you understand the story and give important and interesting context.

At the start of each chapter the characters from the story will give you insights into what is coming and at the end of each chapter they will challenge you with an interactive question.

Additionally, there are opportunities to dig a little deeper where you will find out what else was going on in George Orwell's world and how this work has resonated with readers over the years.

Simply start the app, point the camera at the illustrations and let the characters from **Animal Farm** take it from there!

*\* Search the iOS and Android app-stores for **Afarm AR***





## CHAPTER I

**M**r. Jones, of the Manor Farm, had locked the hen-houses for the night, but was too drunk to remember to shut the pop-holes. With the ring of light from his lantern dancing from side to side, he lurched across the yard, kicked off his boots at the back door, drew himself a last glass of beer from the barrel in the scullery, and made his way up to bed, where Mrs. Jones was already snoring.

As soon as the light in the bedroom went out there was a stirring and a fluttering all through the farm buildings. Word had gone round during the day that old Major, the prize Middle White boar, had had a strange dream on the previous night and wished to communicate



*End of CHAPTER I*

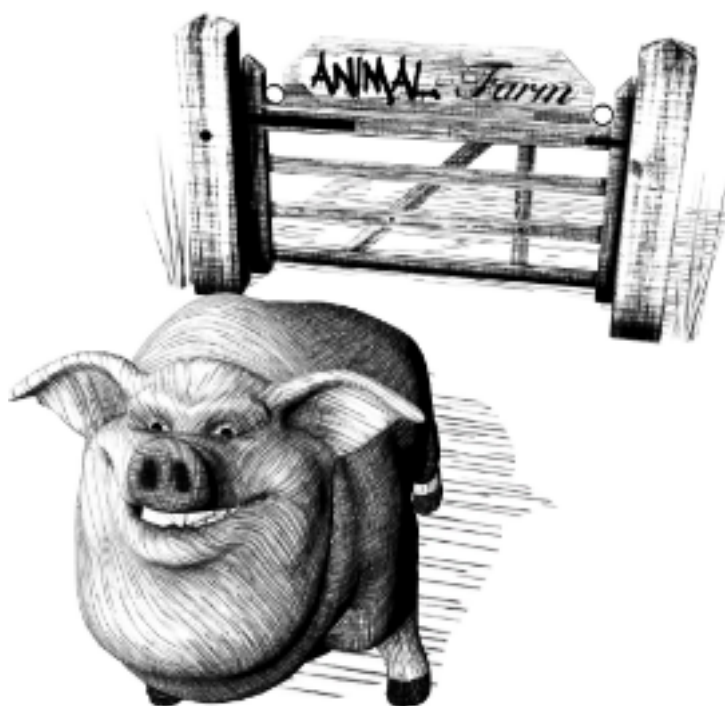


## CHAPTER II

Three nights later old Major died peacefully in his sleep. His body was buried at the foot of the orchard.

This was early in March. During the next three months there was much secret activity. Major's speech had given to the more intelligent animals on the farm a completely new outlook on life. They did not know when the Rebellion predicted by Major would take place, they had no reason for thinking that it would be within their own lifetime, but they saw clearly that it was their duty to prepare for it. The work of teaching and organising the others fell naturally upon the pigs, who were generally recognised as being the





*End of CHAPTER II*



### CHAPTER III

How they toiled and sweated to get the hay in! But their efforts were rewarded, for the harvest was an even bigger success than they had hoped.

Sometimes the work was hard; the implements had been designed for human beings and not for animals, and it was a great drawback that no animal was able to use any tool that involved standing on his hind legs. But the pigs were so clever that they could think of a way round every difficulty. As for the horses, they knew every inch of the field, and in fact understood the business of mowing and raking far better than Jones and his men had ever done. The pigs did not



*End of CHAPTER III*



## CHAPTER IV

**B**y the late summer the news of what had happened on Animal Farm had spread across half the county. Every day Snowball and Napoleon sent out flights of pigeons whose instructions were to mingle with the animals on neighbouring farms, tell them the story of the Rebellion, and teach them the tune of 'Beasts of England'.

Most of this time Mr. Jones had spent sitting in the taproom of the Red Lion at Willingdon, complaining to anyone who would listen of the monstrous injustice he had suffered in being turned out of his property by a pack of good-for-nothing animals. The other farmers sympathised in principle, but they did not at first give him much





## CHAPTER V

As winter drew on, Mollie became more and more troublesome. She was late for work every morning and excused herself by saying that she had overslept, and she complained of mysterious pains, although her appetite was excellent. On every kind of pretext she would run away from work and go to the drinking pool, where she would stand foolishly gazing at her own reflection in the water. But there were also rumours of something more serious. One day, as Mollie strolled blithely into the yard, flirting her long tail and chewing at a stalk of hay, Clover took her aside.

"Mollie," she said, "I have something very serious to say to you.



*End of CHAPTER V*



## CHAPTER VI

All that year the animals worked like slaves. But they were happy in their work; they grudged no effort or sacrifice, well aware that everything that they did was for the benefit of themselves and those of their kind who would come after them, and not for a pack of idle, thieving human beings.

Throughout the spring and summer they worked a sixty-hour week, and in August Napoleon announced that there would be work on Sunday afternoons as well. This work was strictly voluntary, but any animal who absented himself from it would have his rations reduced by half. Even so, it was found necessary to leave certain





*End of CHAPTER VI*



## CHAPTER VII

**I**t was a bitter winter. The stormy weather was followed by sleet and snow, and then by a hard frost which did not break till well into February. The animals carried on as best they could with the rebuilding of the windmill, well knowing that the outside world was watching them and that the envious human beings would rejoice and triumph if the mill were not finished on time.

Out of spite, the human beings pretended not to believe that it was Snowball who had destroyed the windmill: they said that it had fallen down because the walls were too thin. The animals knew that this was not the case. Still, it had been decided to build the walls



*End of CHAPTER VII*



## CHAPTER VIII

A few days later, when the terror caused by the executions had died down, some of the animals remembered--or thought they remembered--that the Sixth Commandment decreed "No animal shall kill any other animal." And though no one cared to mention it in the hearing of the pigs or the dogs, it was felt that the killings which had taken place did not square with this. Clover asked Benjamin to read her the Sixth Commandment, and when Benjamin, as usual, said that he refused to meddle in such matters, she fetched Muriel. Muriel read the Commandment for her. It ran: "No animal shall kill any other animal WITHOUT CAUSE." Somehow or other, the last two words had slipped out of the animals' memory. But they



*End of CHAPTER VIII*



## CHAPTER IX

Boxer's split hoof was a long time in healing. They had started the rebuilding of the windmill the day after the victory celebrations were ended. Boxer refused to take even a day off work, and made it a point of honour not to let it be seen that he was in pain. In the evenings he would admit privately to Clover that the hoof troubled him a great deal. Clover treated the hoof with poultices of herbs which she prepared by chewing them, and both she and Benjamin urged Boxer to work less hard. "A horse's lungs do not last for ever," she said to him. But Boxer would not listen. He had, he said, only one real ambition left--to see the windmill well under way before he reached the age for retirement.



*End of CHAPTER IX*



## CHAPTER X

**Y**ears passed. The seasons came and went, the short animal lives fled by. A time came when there was no one who remembered the old days before the Rebellion, except Clover, Benjamin, Moses the raven, and a number of the pigs.

Muriel was dead; Bluebell, Jessie, and Pincher were dead. Jones too was dead--he had died in an inebriates' home in another part of the country. Snowball was forgotten. Boxer was forgotten, except by the few who had known him. Clover was an old stout mare now, stiff in the joints and with a tendency to rheumy eyes. She was two years past the retiring age, but in fact no animal had ever actually retired.



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it seemed to them that some strange thing was happening. What was it that had altered in the faces of the pigs? Clover's old dim eyes flitted from one face to another. Some of them had five chins, some had four, some had three. But what was it that seemed to be melting and changing? Then, the applause having come to an end, the company took up their cards and continued the game that had been interrupted, and the animals crept silently away.

But they had not gone twenty yards when they stopped short. An uproar of voices was coming from the farmhouse. They rushed back and looked through the window again. Yes, a violent quarrel was in progress. There were shoutings, bangings on the table, sharp suspicious glances, furious denials. The source of the trouble appeared to be that Napoleon and Mr. Pilkington had each played an ace of spades simultaneously.

Twelve voices were shouting in anger, and they were all alike. No question, now, what had happened to the faces of the pigs. The creatures outside looked from pig to man, and from man to pig, and from pig to man again; but already it was impossible to say which was which.

THE END



Thank you for enjoying **Orson Wells'** *Animal Farm* in augmented reality!

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*"I'll wait until it comes out in AR!"*